

## FOR IMMEDIATE RELEASE

June 28, 2019

### EU BUSINESS SCHOOL MUNICH HONORS THE GRADUATING CLASS OF 2019 AT ITS ANNUAL COMMENCEMENT CEREMONY

- **Over 500 students, faculty, families, friends and distinguished guests gathered at the prestigious Hotel Bayerischer Hof in Munich to celebrate the graduating class of 2019.**
- **EU alumnus, entrepreneur and co-founder of MJB LONDON Julian Baladurage gave an inspiring welcome address, encouraging students to follow their dreams whilst respecting reality.**

EU Business School (EU) Munich was proud to honor the graduating class of 2019 at an inspiring commencement ceremony held at the Hotel Bayerischer Hof in Munich on Saturday, June 22, 2019. The ceremony was attended by distinguished guests and VIPs who, along with faculty, family members and friends, celebrated this milestone occasion with over one hundred bachelor's, master's and MBA students.

These new graduates are the game changers and innovators of the future, and the commencement ceremony provides an occasion for inspiring the students as they get ready to take their next step. Julian Baladurage, EU alumnus, entrepreneur, startup consultant and Forbes collaborator, gave a rousing and uplifting keynote address in which he fondly recalled his time at EU Business School and encouraged students to dream big, but to mind the gap between dreams and reality. Additionally, he urged students to join the 27,000-strong global EU alumni network and to make full use of the benefits, events and networking opportunities that the EU Alumni Association provides.

Every year, EU marks this momentous occasion in the lives of its graduating students by presenting awards to businesses and individuals who have made outstanding contributions to their organizations and communities in the following key areas: leadership, family business, sustainability, entrepreneurship, corporate social responsibility and innovation. Keynote speaker Mr. Baladurage was presented with the Entrepreneurship Award in recognition of his strong commitment to entrepreneurial ventures across various fields that deliver economic as well as social value. Other 2019 awardees included FlixMobility, who were given the Sustainability Award for their commitment to lowering each traveler's carbon footprint. The award was accepted by Leon Varitimos, Head of Corporate Communications. Adam Maschek, Chief Technology Officer of Westwing, received the Leadership Award on the company's behalf for its tremendous growth, achieved by encouraging customers to express their ideas through the curation of their surroundings. Giesecke+Devrient was presented with the Family Business Award, accepted by Thomas Steininger, Head of Competence Center and HR Development. The award honors their 167-year-long history as a successful family business that has become a global leader in both physical and digital security technology. The Corporate Responsibility Award, accepted by Karin Jenuwein, Head of Labor Relations and Organization, was conferred on MAN, in recognition of the company's commitment to embracing the transition to electric-powered trucks and buses and for devising solutions to sustainability challenges extending beyond vehicle design. ProGlove received the Innovation Award for their smart solutions that contribute to the productivity of companies across various sectors. The award was accepted by Thomas Kirchner, the company's CEO and co-founder.

Dr. Craen concluded the ceremony with a warm address to the students: *"We are honored to celebrate with you today and commend the hard work and dedication which has brought you here. Infinite opportunities await you, the game changers of tomorrow. We look forward to seeing the class of 2019 achieving greatness."*

At the conclusion of the ceremony, the students threw their caps into the air to celebrate. Then, they joined friends, family and distinguished guests at the cocktail reception held in the opulent surroundings of the hotel's ballroom.

EU Business School would once again like to extend its congratulations to the Class of 2019 and wish them prosperity and success in the future.

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or [communications@euruni.edu](mailto:communications@euruni.edu) or visit [www.euruni.edu](http://www.euruni.edu)

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**About EU:** Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars in Business Excellence by QS Stars. Students at EU benefit from an international environment with students and faculty comprising over 100 nationalities. Its programs include state-accredited degrees from the University of Derby, U.K., and the University of Roehampton in London and state-recognized bachelor's, master's and MBA degrees from the Universidad Católica San Antonio de Murcia (UCAM), Spain.